What types of make-up formulas can you create?

Blush – loose powder
Bronzer – loose powder
Bronzer - stick
Concealer - stick
Contouring – loose powder
Contouring – stick
Eyeliner
Eyeshadow – loose powder
Foundation – crème set
Foundation – BB cream
Foundation – liquid, water based
Foundation – liquid, oil based
Foundation – loose powder
Highlighter – loose powder
Highlighter - stick
Lipgloss
Lipstick
Mascara
What types of ingredients can you select from?

**Active ingredients**

- Beta-glucan
- Bisabolol
- Ceramide complex CLR (Aqua, phospholipids, sphingolipids)
- Coenzyme Q10 (liquid)
- Epilobium fleischeri extract (Alpa Flor Alp-Sebum)
- Griffonia lysate advanced
- Honey powder
- Hyaluronic acid
- Mushroom extract (Reishi and Shiitake mushroom extract ferment filtrate)
- Palmitoyl tripeptide-5
- Panicum millaceum seed extract (Liftonin)
- Pearl powder
- Vitamin B3 (Niacinamide)
- Vitamin B5 (Panthenol)
- Vitamin C - Ascorbyl glucoside (AA2G)
- Wrinkle Blur (Dimethicone/Vinyl Dimethicone Crosspolymer, Silica)

**Antioxidants (to protect the formula)**

- Rosemary extract - resinous
- Tocopherol - d-alpha 50%
- Tocopherol - d-alpha 70%
- Tocopherols - mixed

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Binders
Magnesium myristate
Magnesium stearate
Zinc stearate

Chelating agents
Disodium EDTA
Sodium phytate (Dermofeel PA-3)
Tetrasodium EDTA

Colourants
Chromium oxide green
Iron oxide black
Iron oxide red
Iron oxide yellow
Mica beige
Mica blackstar red
Mica bronze
Mica carmine red
Mica cinnamon
Mica diamond sparkle
Mica fine silver
Mica gold
Mica light blue
Mica magenta

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Mica majestic green
Mica pearl white
Mica purple sky
Mica sappan red
Mica sugar blush
Mica walnut brown
Red No. 6 D&C lake
Red No. 7 D&C lake
Red No. 28 D&C lake
Red No. 40 FD&C lake
Ultramarine blue
Ultramarine pink
Titanium dioxide
Zinc oxide

**Consistency factors**

Beeswax
Candelilla wax
Carnauba wax
Cera bellina wax (Polyglyceryl-3 beeswax)
Hydrogenated vegetable oil
Lecithin
Microcrystalline wax
Ozokerite
Rice bran wax
Synthetic wax

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**Emulsifiers**

Arachidyl Alcohol, Behenyl Alcohol, Arachidyl Glucoside (Montanov 202)

Beeswax beads

Cera bellina wax (Polyglyceryl-3 beeswax)

Cetearyl Alcohol (Lanette O)

Cetearyl Alcohol, Ceteareth-20 (Emulgade 1000 NI)

Cetearyl Alcohol, Cetearyl Glucoside (Montanov 68/Emulgade PL68/50/ SugarMulse)

Cetearyl Alcohol, Polysorbate-60 (Emulsifying wax NF)

Cetearyl Olivate, Sorbitan Olivate (Olivem 1000)

Cetearyl wheatstraw glycosides, Cetearyl alcohol (Xyliance)

Lecithin

Glyceryl Stearate (Cithrol GMS N/E)

Glyceryl Stearate Citrate (Dracorin CE)

Glyceryl Stearate, PEG-100 Stearate (Cihtrol GMS A/S)

Glyceryl stearate, Polyglyceryl-6 palmitate/succinate, cetearyl alcohol (Natragem EW)

Glyceryl Stearate SE (Cithrol GMS S/E)

Sodium Stearoyl Glutamate (Eumulgin SG)

Stearic acid

Sorbitan Isostearate, Polyglyceryl-3 Polyrincinoleate (Arlacel 1690)

Sorbitan oleate, polyglycceryl-3 polyricinoleate (Arlacel 1689)

Sorbitan olivate (Olivem 900)

Sorbitan Stearate (Liposorb S)

**Gums/polymers**

Acacia & xanthan gum (Solagum AX)

Caesalpinia spinosa gum (Solagum Tara)

Carrageenan gum

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Guar gum
Hydroxyethylcellulose
Sclerotium gum
Xanthan gum
Xanthan gum, lecithin, sclerotium gum, pullulan (Siligel)

**Herbal extracts**

Arnica extract - glycerin
Bearberry extract - glycerin
Bilberry extract - glycerin
Bladderwrack extract - glycerin
Blue lotus extract – butylene glycol
Calendula extract - glycerin
Camu camu extract – glycerin
Carrot extract - glycerin
Chamomile extract - glycerin
Chondrus crispus extract - water
Cranberry extract - glycerin
Cucumber extract - glycerin
Davidson plum extract - glycerin
Echinacea extract - glycerin
Edelweiss extract - glycerin
Ginkgo leaf extract - glycerin
Ginseng extract - glycerin
Goji berry extract - glycerin
Gotu kola extract - glycerin
Grapeseed extract - glycerin

Updated 15th May, 2020
Green coffee extract - glycerin
Green tea extract - glycerin
Harakeke extract - glycerin
Hibiscus extract - glycerin
Horsetail extract - glycerin
Kakadu plum extract - glycerin
Kawakawa extract - glycerin
Kumerahou extract - glycerin
Licorice extract - glycerin
Lilly pilly extract - glycerin
Mango flower extract - glycerin
Mangosteen extract - glycerin
Manuka extract - glycerin
Marshmallow extract - glycerin
Mountain pepper berry extract - glycerin
Olive leaf extract - glycerin
Passionflower extract - glycerin
Pine bark extract - glycerin
Pomegranate extract - glycerin
Poroporo extract - glycerin
Portulaca extract - glycerin
Quandong extract - glycerin
Rosemary extract - glycerin
Seabuckthorn extract - glycerin
Tamarind extract - glycerin
Tomato fruit extract - glycerin
Totara extract - glycerin

Updated 15th May, 2020
Turmeric extract - glycerin
White mulberry extract - glycerin

**Hydrosols & water alternatives**
Aloe vera juice
Chamomile (German) hydrosol
Cucumber water
Douglas fir hydrosol
Lavandin hydrosol
Lavender hydrosol
Lemon scented tea tree hydrosol
Manuka hydrosol
Neroli hydrosol
Passionfruit water
Rose hydrosol
Rosemary hydrosol
Tea tree hydrosol
Vanilla hydrosol
Watermelon water
Witch hazel hydrosol

**Humectants**
Glycerin
Hydroxyethyl urea (Hydrovance)
Propanediol
Propylene glycol

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Oils and butters

Acai oil
Almond oil
Andiroba oil
Apricot kernel oil
Argan oil
Avocado oil
Bacuri butter
Baobab oil
Blackcurrant oil
Borage oil
Brazil nut oil
Buriti oil
C12-15 Alkyl Benzoate
Camelia oil
Caprylic/Capric Triglycerides (Myritol 318)
Castor oil
Cocoa butter
Coco-Caprylate (Cetiol C5)
Coconut oil
Cottonseed oil
Cupuacu butter
Cyclomethicone/Cyclopentasiloxane
Dimethicone 100cps
Dimethicone 350cps
Dimethicone 500cps
Dimethicone 1000cps

Updated 15th May, 2020
<table>
<thead>
<tr>
<th>Ingredients</th>
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<tbody>
<tr>
<td>Evening primrose oil</td>
</tr>
<tr>
<td>Grapeseed oil</td>
</tr>
<tr>
<td>Hemp Seed oil</td>
</tr>
<tr>
<td>Hydrogenated polyisobutene</td>
</tr>
<tr>
<td>Isododecane</td>
</tr>
<tr>
<td>Isoeicosane</td>
</tr>
<tr>
<td>Isopropyl myristate (Crodamol IPM)</td>
</tr>
<tr>
<td>Isostearyl alcohol</td>
</tr>
<tr>
<td>Jojoba oil</td>
</tr>
<tr>
<td>Kokum butter</td>
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<tr>
<td>Kukui nut oil</td>
</tr>
<tr>
<td>Lauryl laurate</td>
</tr>
<tr>
<td>Macadamia oil</td>
</tr>
<tr>
<td>Mango butter</td>
</tr>
<tr>
<td>Marula oil</td>
</tr>
<tr>
<td>Meadowfoam oil</td>
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<tr>
<td>Moringa oil</td>
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<tr>
<td>Murumuru butter</td>
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<tr>
<td>Oleyl oleate</td>
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<tr>
<td>Olive oil</td>
</tr>
<tr>
<td>Pomegranate seed oil</td>
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<tr>
<td>Poppy seed oil</td>
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<tr>
<td>Pracaxi oil</td>
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<tr>
<td>Red raspberry oil</td>
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<tr>
<td>Rosehip oil</td>
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<tr>
<td>Safflower oil</td>
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<tr>
<td>Sea buckthorn fruit oil</td>
</tr>
</tbody>
</table>

Updated 15th May, 2020
Shea butter
Soya bean oil
Squalane
Sunflower oil
Tamanu oil
Triglyceride blend (caprylic/capric/myristic/stearic acid)
Tropical butter blend (shea, tamanu, monoi, coconut, babassu, cupuacu, murumuru)
Ucuuba butter
Watermelon oil
Wheatgerm oil

**Powders**
Arrowroot (tapioca)
Boron nitride
Kaolin clay
Mica
Nylon-12
Rice powder

**Preservatives**
Benzyl Alcohol, Salicylic Acid, Glycerin, Sorbic Acid (Geogard ECT)
Dehydroacetic acid, benzyl alcohol (Geogard 221)
Diazolidinyl urea, iodopropynyl butylcarbamate, propylene glycol (Liquid germall plus)
Naticide
Phenoxyethanol, caprylyl glycol (Optiphen)
Phenoxyethanol, Ethylhexylglycerin (Euxyl PE9010)

Updated 15th May, 2020
Stabilisers – oil soluble

Acticire (Jojoba esters, mimosa flower wax, sunflower seed wax, polyglycerin-3)

Hectorite gel soft