
What types of formulas can you create?

Balm - lips	Oily gel
Balm – body	Oily serum
Body wash (foaming)	Serum (Gel-like, water based)
Body scrub (foaming)	Serum (Lotion like)
Clay/Charcoal mask	Shampoo
Cleansing balm (balm to milk cleanser)	Shampoo (All natural)
Cleansing oil (oil to milk cleanser)	Toner
Conditioner	W/O Cream
Conditioner - Leave In	W/O Ointment
Conditioner - spray in	
Creme Cleanser	
Creme Cleanser (Scrub)	
Face wash (foaming)	
Face scrub (foaming)	
Gel	
Gel (oil free)	
Micellar water	
Mist/Spray	
O/W Body Butter	
O/W Cream (Face)	
O/W Crème Gel (Face)	
O/W Lotion (Body)	

What types of ingredients can you select from?

Active ingredients

Acai extract

Acetyl Hexapeptide-8 solution (Argireline)

Agave extract

Allantoin

Almond extract and hydrolyzed rice protein (Party Face)

Alpha-Arbutin

Apple stem cells

Apple and argan stem cells

Bamboo isoflavones

Baobab protein

Beta-glucan

Bisabolol

Ceramide complex CLR (Aqua, phospholipids, sphingolipids)

Coenzyme Q10 (liquid)

Cylindrotheca fusiformis extract (Marine Blue Vital C)

Dermapeptide lifting (Almond extract)

Dermapeptide lightening (Lactobacillus ferment lysate filtrate)

Dermapeptide micro C (Saccharomyces/capsicum annuum fruit ferment filtrate)

Dermapeptide revitalising (hydrolysed rice protein)

Dermapeptide tightening (hydrolysed wheat protein)

Dermapeptide toning (Yeast extract)

Dermapeptide warming – oil soluble (Soya bean oil, lactobacillus/capsicum frutescens fruit ferment extract)

Dermapeptide warming – water soluble (Lactobacillus/capsicum frutescens fruit ferment extract)

Epilobium fleischeri extract (Alpa Flor Alp-Sebum)
Griffonia lysate advanced
Heptapeptide-8 solution (Laminixyl IS)
Hexapeptide-11
Hyaluronic acid (1% solution)
Hydrolysed lupine protein (Act Imp)
Hydrolysed Silk Protein
Hydrolysed Soy Protein
Hydrolysed Wheat Protein
Hydroxypropyltrimonium Hydrolyzed Rice Protein (Quaternized Rice Shine)
Hydroxypropyltrimonium Honey (Honeyquat)
Inulin, alpha-glucan, oligosaccharide (Biolin P – a prebiotic)
Lemon peel bioferment
Palmitoyl tripeptide-5
Panicum millaceum seed extract (Liftonin)
Papaya seed oil
Pea peptide
Plankton extract (Algaktiv Zen)
Pumpkin seed stem cells
Rose extract in sunflower oil
Saffron stem cells
Silk peptide (Hydrolysed silk protein powder)
Sodium PCA (50%)
Spilanthes acmella flower extract (Gatuline In-tense)
Tomato lycopene – Apricot kernel oil
Tripeptide-29
Vitamin A Palmitate (Retinyl Palmitate)

Vitamin B3 (Niacinamide)

Vitamin B5 (Panthenol)

Vitamin C - Ascorbyl glucoside (AA2G)

Vitamin C – Magnesium Ascorbyl Phosphate

Vitamin C - Sodium Ascorbyl Phosphate (Stay-C 50)

Vitamin A, B5, C, D and E in liposomes

Wrinkle Blur (Dimethicone/Vinyl Dimethicone Crosspolymer, Silica)

Antioxidants (to protect the formula)

Rosemary extract - resinous

Tocopherol - d-alpha 50%

Tocopherol - d-alpha 70%

Tocopherols - mixed

Cationic conditioners

Behentrimonium Methosulfate (50%), Cetyl Alcohol, Butylene Glycol (Incroquat Behenyl TMS-50)

Cetearyl Alcohol, Behentrimonium Methosulfate (25%) (Varisoft BTMS Pellets)

Cetrimonium Chloride 29% (Genamin CTAC)

Cetrimonium Chloride 50% (Genamin CTAC 50)

Polyquaternium-7 (Merquat 550PR)

Polyquaternium-78 (Polysugaquat L-1010P)

Chelating agents

Disodium EDTA

Sodium phytate (Dermofeel PA-3)

Tetrasodium EDTA

Clays/Charcoals

Calamine powder (zinc oxide + iron oxide red)

Charcoal

Green clay

Pink clay

Red clay

White clay (kaolin)

Zinc oxide

Consistency factors

Acticire (Jojoba esters, mimosa flower wax, sunflower seed wax, polyglycerin-3)

Beeswax

Candelilla wax

Carnauba wax

Cera bellina wax (Polyglyceryl-3 beeswax)

Green tea wax

Hectorite gel soft (Caprylic/capric triglyceride, stearalkonium hectorite, propylene carbonate)

Hydrogenated vegetable oil

Lecithin

Natural Vaseline Type A (Castor oil, hydrogenated castor oil, carnauba wax)

Plantsoft L (Shea butter, glyceryl rosinat, olive oil unsaponifiables)

Rice bran wax

Emulsifiers

Acrylates/C10-30 Alkyl Acrylate Crosspolymer (Pemulen TR-2/Pemulen EZ-4U)

Arachidyl Alcohol, Behenyl Alcohol, Arachidyl Glucoside (Montanov 202)

Beeswax beads

Cera bellina wax (Polyglyceryl-3 beeswax)

Cetearyl Alcohol (Lanette O)

Cetearyl Alcohol, Ceteareth-20 (Emulgade 1000 NI)

Cetearyl Alcohol, Cetearyl Glucoside (Montanov 68/Emulgade PL68/50/ SugarMulse)

Cetearyl Alcohol, Polysorbate-60 (Emulsifying wax NF)

Cetearyl Oliviate, Sorbitan Oliviate (Olivem 1000)

Cetearyl wheatstraw glycosides, Cetearyl alcohol (Xyliance)

Lecithin

Glyceryl Stearate (Cithrol GMS N/E)

Glyceryl Stearate Citrate (Dracorin CE)

Glyceryl Stearate, PEG-100 Stearate (Cihtrol GMS A/S)

Glyceryl Stearate, Polyglyceryl-6 Palmitate/Succinate, Cetearyl Alcohol (Natragem EW)

Glyceryl Stearate SE (Cithrol GMS S/E)

Polyglyceryl-4-Oleate (Durosoft PG4-0)

Sodium Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, C15-19 Alkane, Polyglyceryl-6 Laurate, Polyglycerin-6 (Sepilife Nude)

Sodium Stearoyl Glutamate (Eumulgin SG)

Stearic acid

Sorbitan Isostearate, Polyglyceryl-3 Polyricinoleate (Arlacel 1690)

Sorbitan oleate (Span 80)

Sorbitan oleate, polyglycceryl-3 polyricinoleate (Arlacel 1689)

Sorbitan olivate (Olivem 900)

Sorbitan Stearate (Liposorb S)

Essential oils

Angelica (*Angelica archangelica*) root essential oil

Basil (*Ocimum basilicum*) leaves/flowers essential oil

Bergamot (*Citrus aurantium bergamia*) fruit peel essential oil

Carrot (*Daucus carota*) seed essential oil

Cedarwood Atlas (*Cedrus Atlantica*) wood essential oil

Cedarwood Virginian (*Juniperus virginiana*) wood essential oil

Chamomile German (*Chamomilla Recutita*) flower essential oil

Chamomile Roman (*Anthemis nobilis*) flower essential oil

Chamomile Wild Maroc (*Ormenis multicaulis*) flower essential oil

Cinnamon (*Cinnamomum zeylanicum*) leaf essential oil

Citronella Ceylon (*Cymbopogon nardus*) leaf essential oil

Clary sage (*Salvia sclarea*) leaves/flower essential oil

Clementine (*Citrus clementina*) peel essential oil

Cypress Australian (*Callitris glaucophylla*) wood essential oil

Cypress French (*Cupressus sempervirens*) needles/twig essential oil

Eucalyptus - lemon scented (*Eucalyptus citriodora*) leaf essential oil

Eucalyptus (*Eucalyptus globulus*) leaf essential oil

Fennel - sweet (*Foeniculum vulgare*) seed essential oil

Frankincense (*Boswellia carteri*) resin/essential oil

Geranium (*Pelargonium graveolens*) flower essential oil

Ginger (*Zingiber officinale*) root essential oil

Grapefruit pink (*Citrus paradisi*) peel essential oil

Helichrysum (*Helichrysum italicum*) flower essential oil

Honey Suckle (*Lonicera caprifolium*) flower essential oil

Jasmine (*Jasminum sambac*) flowers absolute/essential oil

Juniper (*Juniperus communis*) leaf essential oil

Kanuka (*Kunzea ericoides*) leaf essential oil

Lavender (*Lavandula angustifolia*) flower essential oil

Lemon (*Citrus limon*) Peel essential oil

Lemon myrtle (*Backhousia citriodora*) leaf essential oil

Lemongrass (*Cymbopogon citratus*) leaf essential oil

Lime (*Citrus aurantifolia*) peel essential oil

Mandarin (*Citrus reticulata*) peel essential oil

Manuka (*Leptospermum scoparium*) leaves/twig essential oil

Marjoram (*Origanum marjorana*) leaf essential oil

Melissa (*Melissa officinalis*) leaf essential oil

Menthol (*Menthol arvenis*) liquid/crystal essential oil

Myrrh (*Commiphora myrrha*) resin/essential oil

Neroli (*Citrus aurantium amara*) flower essential oil

Nerolina(*Melaleuca quinquenervia*) leaf/twig essential oil

Nutmeg (*Myristica fragrans*) seed essential oil

Orange - sweet (*Citrus sinensis*) peel essential oil

Palmarosa (*Cymbopogon martinii*) leaf essential oil

Patchouli (*Pogostemon cablin*) leaf essential oil

Peppermint (*Mentha piperita*) leaf essential oil

Petitgrain (*Citrus aurantium amara*) leaf essential oil

Rosalina (*Melaleuca ericifolia*) leaves/stem essential oil

Rose (*Rosa damascena*) absolute/essential oil

Rosemary (*Rosmarinus officinalis*) leaf/wood essential oil

Rosewood (*Aniba rosaeodora*) wood essential oil

Sandalwood Australian (*Santalum spicatum*) wood essential oil

Sandalwood East Indian (*Santalum album*) wood essential oil

Spearmint (*Mentha spicata*) leaf essential oil

Star Anise (*Illicium verum*) fruit essential oil
Tea tree (*Melaleuca alternifolia*) leaf essential oil
Tea tree lemon scented (*Leptospermum citratum*) leaf essential oil
Vanilla (*Vanilla planifolia*) oleoresin
Vetiver (*Vetiveria zizanoides*) root essential oil
Yarrow (*Achillea millefolium*) leaves/flower essential oil
Ylang Ylang 1st (*Cananga odorata*) flower essential oil

Exfoliating agents

Bamboo powder 28/60 mesh or 500 micron
Bamboo powder 60/100 mesh or 200 micron
Coconut shell powder - ground 28/60 mesh or 500 microns
Coconut shell powder - ground 60/100 mesh or 200 micron
Jojoba beads - 60/100 mesh or up to 250 micron
Jojoba beads 40/60 or 28/60 mesh or over 250 microns
Pumice stone
Walnut shell - ground

Gums/polymers

Acacia & xanthan gum (Solagum AX)
Caesalpinia spinosa gum (Solagum Tara)
Carbomer (Carbomer 980)
Carrageenan gum
Guar gum
Guar Hydroxypropyltrimonium Chloride
Hydroxyethylcellulose
Sclerotium gum

Xanthan gum

Xanthan gum, lecithin, sclerotium gum, pullulan (Siligel)

Herbal extracts

Arnica extract - glycerin

Bearberry extract - glycerin

Bilberry extract - glycerin

Bladderwrack extract - glycerin

Blue lotus extract – butylene glycol

Calendula extract - glycerin

Camu camu extract – glycerin

Carrot extract - glycerin

Chamomile extract - glycerin

Chondrus crispus extract - water

Cranberry extract - glycerin

Cucumber extract - glycerin

Davidson plum extract - glycerin

Echinacea extract - glycerin

Edelweiss extract - glycerin

Ginkgo leaf extract - glycerin

Ginseng extract - glycerin

Goji berry extract - glycerin

Gotu kola extract - glycerin

Grapeseed extract - glycerin

Green coffee extract - glycerin

Green tea extract - glycerin

Harakeke extract - glycerin

Hibiscus extract - glycerin
Horsetail extract - glycerin
Kakadu plum extract - glycerin
Kawakawa extract - glycerin
Kumerahou extract - glycerin
Licorice extract - glycerin
Lilly pilly extract - glycerin
Mango flower extract - glycerin
Mangosteen extract - glycerin
Manuka extract - glycerin
Marshmallow extract - glycerin
Mountain pepper berry extract - glycerin
Olive leaf extract - glycerin
Passionflower extract - glycerin
Pineapple extract - glycerin
Pine bark extract - glycerin
Pomegranate extract - glycerin
Poroporo extract - glycerin
Portulaca extract - glycerin
Quandong extract - glycerin
Rosemary extract - glycerin
Seabuckthorn extract - glycerin
Tamarind extract - glycerin
Tomato fruit extract - glycerin
Totara extract - glycerin
Turmeric extract - glycerin
White mulberry extract - glycerin



White willow bark extract - glycerin

Witch hazel extract – glycerin

Hydrosols & water alternatives

Aloe vera juice

Chamomile (German) hydrosol

Coconut water

Cucumber water

Douglas fir hydrosol

Honey

Lavandin hydrosol

Lavender hydrosol

Lemon scented tea tree hydrosol

Manuka hydrosol

Neroli hydrosol

Passionfruit water

Rose hydrosol

Rosemary hydrosol

Tea tree hydrosol

Vanilla hydrosol

Watermelon water

Witch hazel hydrosol



Humectants

Glycerin

Hydroxyethyl urea (Hydrovance)

Propanediol

Propylene glycol

Oils and butters

Acai oil

Almond oil

Andiroba oil

Apricot kernel oil

Argan oil

Avocado oil

Bacuri butter

Baobab oil

Blackcurrant oil

Borage oil

Brazil nut oil

Buriti oil

C12-15 Alkyl Benzoate

Cacay oil

Camelia oil

Caprylic/capric/myristic/stearic triglyceride (Softisan 378)

Caprylic/Capric Triglycerides (Myritol 318)

Castor oil

Cocoa butter

Coco-Caprylate (Cetiol C5)



Coconut oil
Cottonseed oil
Cupuacu butter
Cyclomethicone/Cyclopentasiloxane
Dimethicone 100cps
Dimethicone 350cps
Dimethicone 500cps
Dimethicone 1000cps
Evening primrose oil
Grapeseed oil
Hemp Seed oil
Isoeicosane
Isopropyl myristate (Crodamol IPM)
Jojoba oil
Kokum butter
Kukui nut oil
Lanolin
Laurel wax
Lauryl laurate
Macadamia oil
Mango butter
Marula oil
Meadowfoam oil
Moringa oil
Murumuru butter
Myristica fruit wax
Oleyl oleate



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Olive oil

Pomegranate seed oil

Pomegranate sterols

Poppy seed oil

Pracaxi oil

Rosehip oil

Safflower oil

Sea buckthorn fruit oil

Shea butter

Soya bean oil

Squalane

Sunflower butter

Sunflower oil

Tamanu oil

Tropical butter blend (shea, tamanu, monoi, coconut, babassu, cupuacu, murumuru)

Ucuuba butter

Watermelon oil

Wheatgerm oil

Preservatives

Benzyl Alcohol, Salicylic Acid, Glycerin, Sorbic Acid (Geogard ECT)
Caprylhydroxamic acid, caprylyl glycol, glycerin (Spectrastat)
Caprylhydroxamic acid, glyceryl caprylate, glycerin (Spectrastat G2 Natural)
Dehydroacetic acid, benzyl alcohol (Geogard 221)
Diazolidinyl urea, iodopropynyl butylcarbamate, propylene glycol (Liquid germall plus)
Gluconolactone, Sodium Benzoate (Geogard Ultra/NeoDefend)
Leuconostoc/Radish Root Ferment filtrate (Leucidal Liquid Complete)
Naticide
Phenoxyethanol, caprylyl glycol (Optiphen)
Phenoxyethanol, Ethylhexylglycerin (Euxyl PE9010)
Phenoxyethanol, sorbic acid, caprylyl glycol (Optiphen Plus)
Phytocide Aspen Bark Powder
Silver citrate (Silverion 2400)
Sorbitan caprylate, propanediol, benzoic acid (Nipaguard SCE)

Solubilisers

Caprylyl/Capryl Glucoside (60%) (Oramix CG110/Plantacare 810UP)
Caprylyl/capryl glucoside, sodium cocoyl glutamate, glyceryl caprylate, polyglyceryl-6 oleate, sodium surfactin (Symbiosolv Clear Plus)
PEG-40 Hydrogenated Castor Oil (Croduret 40)
Polyglyceryl-4 laurate/sebacate, polyglyceryl-6 caprylate/caprinate, aqua (Natragem S140 NP)
Polysorbate 20 (Liposorb L-20)
Sorbitan oleate decylglucoside crosspolymer (Polysugamulse D9)

Surfactant (foaming) agents

Ammonium lauryl sulfate (25% surfactant) (Genapol LSA)

Caprylyl/Capryl Glucoside (60%) (Oramix CG110/Plantacare 810UP)

Cocamidopropyl Betaine (30% surfactant) (Genagen CAB 818)

Cocamidopropyl hydroxysultaine (50% surfactant) (Mackam 50-SB)

Coco-Glucoside (52%) (Plantacare 818UP)

Coco-Glucoside, Glycerol Oleate (Lamesoft PO65)

Decyl Glucoside (53%) (Plantacare 2000UP)

Disodium laureth sulfosuccinate (36% active) (Genapol SBE)

Lauryl Glucoside (52%) (Plantacare 1200UP)

PEG-7 Glycerol Cocoate (Liponate GMC-7)

Polyglyceryl-6 caprylate, polyglyceryl-3 cocoate, polyglyceryl-4 caprate, polyglyceryl-6 ricinoleate (Tegosolve 61)

Sodium cocoamphoacetate (31% surfactant) (Miranol Ultra C-32)

Sodium coco-sulfate (95% active) (Sulfoapon 1216G)

Sodium cocoyl glutamate (30% surfactant) (Hostapan CCG)

Sodium cocoyl isethionate (85% active) (Hostapan SCI-85)

Sodium cocoyl sarcosinate (24% surfactant) (Medialan KA)

Sodium lauroamphoacetate (31% surfactant) (Miranol Ultra L-32)

Sodium lauryl ether sulfate (27% surfactant) (Genapol LRO liquid)

Sodium lauryl glucose carboxylate, sodium lauryl glucoside (30% surfactant) (Plantapon LGC Sorb)

Sodium lauryl sarcosinate (30% surfactant) (Medialan LD)

Sodium lauryl sulfate (25% surfactant) (Genapol LSS)

Sodium lauryl sulfoacetate (65% active) (Lathanol LAL)

Sunfloweroyl methylglucamide (Glucotain sense)